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TRANSMITTAL SLIP		DATE 8 Oct 85
TO: DDA		
ROOM NO.	BUILDING	
REMARKS: Per your request EXO/DOA <i>Ben - 9 Oct 1245</i> DOA <i>9 OCT 1985</i> DOA <i>10</i> C/DOA/Plans — DOA Reg.		
FROM: Public Affairs Office		
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Central Intelligence Agency



Washington, D.C. 20505

2 OCT 1985

MEMORANDUM FOR: Craig Fuller
Chief of Staff
Office of the Vice President
The White House

FROM: George V. Lauder
Director, Public Affairs Office

SUBJECT: CIA Talking Points

1. In anticipation of Vice President George Bush's visit to CIA Headquarters on 1 November 1985, the attached "talking points" might be of use to Mr. Bush's speechwriter.

2. We look forward to about 10 minutes of remarks by Mr. Bush at an outdoor ceremony for the laying of a cornerstone for a new 1.1 million square foot addition to our existing Headquarters Building. His address will commence at about 10:10 a.m. following a brief introduction by CIA Director William J. Casey. In addition to a standing audience of perhaps 1,000 CIA employees, seated guests will likely include a substantial number of Cabinet members, members of Congress, past and present senior officials of the Intelligence Community, and members of local citizen's groups. You will recall that Mr. Bush joined the President for a ground-breaking ceremony at this same site on 24 May 1985.

3. Mr. Bush still has many friends at CIA from his days as DCI, although nearly nine years have since elapsed. He is sure to receive the warmest of receptions. Meantime, please feel free to call on me, or on our staff speechwriter, [redacted] for any further assistance we might provide.

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[Redacted box]

George V. Lauder

Attachment
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File opened to contain talking points for Vice President George Bush to use at cornerstone-laying ceremony, Friday morning, 1 November 1985. VP to speak for 10 minutes. UNCLASSIFIED.

THEME: New building as symbol of growth and confidence.

Express Agency's new optimism since 1980 and support of Congress, President, and the American Public.

Melding of Old and New, buildings and traditions

HUMOR: "Last time I was here, my Boss stole my best CIA joke."

(May 84 - Ground-breaking Ceremony. "Murphy the spy" joke)

*Today we dedicate new building. Although "new addition" to CIA physical plant today, new generation of intel officers will come to see Old and New as One Structure. Pres. Eisenhower, DCI Dulles laid cornerstone of Old building in 1959.

*Symbolic of new growth/confidence of Agency. Building is symbol of renewed support of CIA by President, by overwhelming majority of both parties in Congress, and most importantly by people of this nation. CIA is intel service of American people, works for good of U.S. and allies.

*American public has come to know that timely, accurate intel is vital to American survival in increasingly dangerous world. Intel requirements and challenges are ever-changing; but policy maker's need for critical information on which base national policy will never change.

*New building will house latest state-of-art computers and other technology, but most important will house people who must meet intel challenges. Intel is above all dependent on good people. As DCI, I learned that CIA has the best. Under Bill Casey, the best are getting even better.

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*When complete, new building will house (3,000) Agency employees presently in outlying buildings. Will enhance efficiency and security. More important, will provide good working conditions essential to careful, thoughtful assessment of today's major world problems: terrorism, Soviet expansionism, loss of our technology, narcotics trafficking, Third World debt, nuclear and chemical weapons proliferation, and host of other key issues.

*Questions asked by policymakers will grow more difficult, more complex. No longer need "just the facts." Today, policymaker needs real understanding/illumination of issues. These often complicated, inter-related political, economic, military, demographic, scientific developments. CIA's traditional team effort, high degree of expertise required to meet these needs.

*This happy occasion, when CIA begins fourth decade of service to American people and on behalf of freedom throughout world, is time for reflection on great heritage and accomplishments. But even more fitting that we look ahead with optimism on exciting prospects for future. Today we joining symbolically Old and New at CIA.

*I have no doubt that Agency, as it always has, will find new solutions to new challenges as they arise. No doubt that old virtues of self-sacrifice, toil, and character are found in new officers as with old. No doubt that old tradition of service to country will continue new and fresh, with dedication and devotion.

*Thank you.

ADDENDUM: Thanks are due to--

- *McLean Citizens Assn
- *Fairfax County Govt
- *Virginia Dept of Roads and Bridges
- *G.W. Parkway Commission
- *Congressman Frank Wolf
- *and many more, for their fine help.